

ADTECH X 25



UNDER THE HOOD OF THE DIGITAL ADVERTISING WORLD

ANNUAL ADVERTISING TECHNOLOGY SUMMIT
DAVID INTERCONTINENTAL TLV | FEBRUARY 11 | 2025

Conference Prospectus



Dear Colleagues,

We are very excited to invite you to join us at the AdTechX 2025 International Summit & Exhibition, to be held in Tel-Aviv on February 11, 2025.

AdTechX promises to be an unparalleled gathering of industry professionals converging to shape the future of digital advertising. Join us for a dynamic exchange of insights, ideas, and strategies, as we explore the latest trends, advancements, and challenges in the ever-evolving landscape of AdTech. With engaging talks and panel discussions, interactive workshops, and networking opportunities aplenty, AdTechX is not just a summit; it's a catalyst for innovation and collaboration.

Mark your calendars and secure your spot at this transformative event – together, let's redefine the possibilities of advertising technology!

We look forward to welcoming you in Tel-Aviv.

Sincerely,
Paragon Team



Why attend the AdTechX 2025 Conference?

Israel is a world renowned AdTech powerhouse.

This summit is created with the Israeli AdTech market, for the Israeli AdTech market. It provides a unique networking and collaboration opportunity, thus enabling you to promote your products and to gain brand recognition and credibility.

AdTechX 2025's Benefits

You will enjoy great exposure and visibility at the event. The direct contact with the decision makers you aim to meet is the perfect B2B environment to market and promote your goods and/or services. Although the participation is outstandingly multinational, a special bonus is the unique opportunity to meet and mingle with the Israeli market.

Why Collaborate with Us?

AdTechX 2025 partners with key players in the industry, global and local companies, and organizations. This gives you a global advantage for efficient marketing and promotion of your organization and can bring your brand to the forefront of an event that is relevant to you.

Some benefits of Collaborations are:

1. Networking and direct access to the right target audience
2. Brand awareness and brand visibility
3. Opportunities for new clients and business partners
4. Instant feedback on new technologies, services, or products
5. Gain industry insight and evaluate market trends to generate new business opportunities.

Taking part in AdTechX 2025 will allow you to learn more about the future of the AdTech market and learn how to adjust your products to the growing market needs.



Sponsorship Opportunities AdTechX 2025

Feel free to speak to our conference manager about a tailor-made individual package for your organization. Everything is possible!

Exhibition Package

\$4,000

- 6 sqm (3x2) exhibition space.
Allocation based on a “first come, first served basis.”
- 2 exhibitor badges
- Sponsor's logo with hyperlink to sponsor’s website on summit website
- Acknowledgment of sponsorship on mailshots

Speaking Opportunity

\$2,500

- A 15 minute talk / panel on the main stage
- Sponsor's logo with hyperlink to sponsor’s website on summit website
- Acknowledgment of sponsorship on mailshots
- 2 Badges

Coffee Breaks

\$2,000

- Coffee breaks branded with sponsor's logo
- Sponsor's logo with hyperlink to sponsor’s website on summit website
- Acknowledgment of sponsorship on mailshots
- 2 Badges



Newsletter

\$700

- Promotional newsletter personalized & customized to the client
- Sponsor's logo with hyperlink to sponsor's website on summit website
- Acknowledgment of sponsorship on mailshots

Tailored Packages

At your request, we can tailor a package that suits your needs.

For more information, please contact:

Ayelet Tal: atal@paragonpco.com

Hadas Zuker: hzuker@paragonpco.com



Exhibition Information

A commercial and professional exhibition will take place parallel to the conference hours. We wish to maximize the exhibitors' exposure to the delegates. For this reason, all coffee breaks will be held in the Exhibition area.

Please note that the final Exhibition set up, opening and dismantling schedule will be available in the Exhibition Technical Manual, one month prior to the conference.

Information for Sponsors and Exhibitors

An application for sponsorship can be made in writing to:

Ayelet Tal

Industry Liaison Manager, Paragon Team

Mobile: +972-54-5801580

E-mail: atal@paragonpco.com

Hadas Zuker

Industry Liaison Manager, Paragon Team

Mobile: +972- 54-995-9557

E-mail: hzuker@paragonpco.com



All company details, as filled in on the form, will be used for advertisement. Once an application is made a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above Sponsorship/Exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, confirmation of Sponsorship and an invoice will be sent to the Sponsor.

Terms of Payment

50% due with signed application form, 50% due by January 30th, 2025. The total amount should be received before the opening date of the conference.

Payment Methods

Option 1: Payment by Credit Card

Option 2: Payment by Bank Transfer

Bank charges are the responsibility of the customer.

Cancellation Policy

Cancellations will only be accepted in writing. Cancellation notice received by January 5th, 2025, will be entitled to 50% reimbursement of the sponsorship payment on condition the allocated space is rented to another exhibitor.

Terms and Conditions

The terms and conditions are as above. Please note that the signature of the sponsorship / exhibition form indicates acceptance of these terms and conditions.