

The background of the cover features a dark, futuristic aesthetic with a network of glowing nodes and lines on the left, and a pink and purple line graph on the right. A large, stylized 'X' is formed by two intersecting lines, one cyan and one pink, positioned behind the main title.

AdTech

Connecting . Playing

JUNE 29

2026

Dan Accadia | Hertzliya

Conference Prospectus

Conference Prospectus

Dear Colleagues,

The Countdown to AdTechX 2026 Starts Now!

We're thrilled to invite you to AdTechX 2026 Summit - the ultimate gathering for the world's digital advertising visionaries, held on the beautiful beach of Herzelia on April 27, 2026.

AdTechX isn't just a summit; it's a catalyst for the next big breakthrough. We're bringing together the brightest minds to dive deep into the trends and technologies disrupting industry today. From interactive workshops to high-octane networking sessions, you'll walk away with the insights and connections needed to lead in an ever-evolving market.

Mark your calendars. Let's build the future of advertising technology together!

Sincerely,
Organizing Committee

Ran Gishri - VP, Self-Service Business at Taboola

Shachar Orren - co-founder, CRO and CMO at EX.CO

Uval Raz - Senior ad tech marketing leader

Omri Barnes - Chief Marketing Officer at Start.io

Michal Nissenson - VP Marketing, Intent IQ

Eyal Ben-Ze'ev – AdTechX Content Manager and Moderator

Why attend the AdTechX 2026 Conference?

Israel is a world renowned AdTech powerhouse.

This summit is created with the Israeli AdTech market, for the Israeli and international AdTech market. It provides a unique networking and collaboration opportunity, thus enabling you to promote your products and to gain brand recognition and credibility.

AdTechX 2026's Benefits

You will enjoy great exposure and visibility at the event. The summit is the perfect B2B environment to market and promote your goods and/or services and for direct contact with the decision makers you aim to meet. Although the participation is outstandingly multinational, a special bonus is the unique opportunity to meet and mingle with the Israeli market.

Why Collaborate with Us?

AdTechX 2026 partners with key players in industry, global and local companies, and organizations. This gives you a global advantage for efficient marketing and promotion of your organization and can bring your brand to the forefront of an event that is relevant to you.

Some benefits of Collaborations are:

1. Networking and direct access to the right target audience
2. Brand awareness and brand visibility
3. Opportunities for new clients and business partners
4. Instant feedback on new technologies, services, or products
5. Gain industry insight and evaluate market trends to generate new business opportunities.

Taking part in AdTechX 2026 will allow you to learn more about the future of the AdTech market and learn how to adjust your products to the growing market needs.

Sponsorship Opportunities AdTechX 2026

Speaking Opportunity

12,000 NIS

- A 15-minute talk / panel on the main stage
- Sponsor's logo with hyperlink to sponsor's website on summit website
- Acknowledgment of sponsorship on mailshots
- 2 Badges

Branded Coffee Breaks

8,000 NIS

- Coffee breaks branded with sponsor's logo
- Graphics must be provided to the conference organizers by no later than April 15th, 2026
- Branded coffee cups to be provided by the sponsor
- Sponsor's logo with hyperlink to sponsor's website on summit website
- 2 Badges

Conference Lanyards

5,000 NIS

*Available unless previously sold as part of a sponsorship package

- Company logo to appear on the list of exhibitors on the website and on all conference publications.
- Sponsor's logo with hyperlink to sponsor's website on summit website
- Branded company logo on conference lanyards.

***Sponsoring company is responsible for providing branded lanyards**

Newsletter

2,100 NIS

- Promotional newsletter personalized & customized to the client
- Sponsor's logo with hyperlink to sponsor's website on summit website
- Acknowledgment of sponsorship on mailshots.

18% VAT IS NOT INCLUDED

Tailored Packages

Other options and special requests:

If none of the options listed above suit your needs, we will be happy to offer another tailor-made option to meet your requirements and budget.

Terms of payment:

50% + VAT advance to be paid upon signing.

50% + VAT up to 30 days prior to the conference date.

Cancellation:

Notice of cancellation must be made in writing only. Notice received less than 10 weeks prior to the conference will be charged 50% of the sponsorship fee, provided the exhibition space is rented to another exhibitor. No reimbursement will be made from one month prior to the conference.

Ms. Hadas Zuker, Sales Manager

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